Boston Gift Show
tradition redefined

Boston, MA March 21-24, 2010

FREE SHOW SPECIAL PROMOTIONAL OPPORTUNITY IN PRODUCT PREVIEW GUIDE AND DIRECTORY

Our product preview guide will include a section of exhibitor show special coupons. This guide is mailed in advance of the show to ALL pre-registered attendees along with their badges. So don't miss your chance to get your company name in front of these buyers before they arrive for the show. Show specials will also be included in the show directory handed out on-site.

Outline your special below. Need examples? One exhibitor may offer free shipping with all orders placed at the show. Another company may offer a discount for orders placed at the show. And another exhibiting company may offer special prices on selected close out items. The better the special, the more traffic you'll see!

All show specials submitted by December 4, 2009 will be included in the product preview guide and directory. Those received after that date but before January 15, 2010 will be included only in the directory.

Company Name & Booth Number:

For your show special description, please use just one letter per box (including spaces) and do not exceed total number of boxes…due to space limitations, descriptions using more than the number of boxes provided will not be accepted. One show special per booth, please.

Show Special:

Please note that all specials offered must adhere to the rules and regulations of The Boston Gift Show. Acceptance of any and all show special offerings for inclusion in the pre show-planning guide and the official show directory are at the sole discretion of The Boston Gift Show management. Show management reserves the right to reject any show special offering submitted for inclusion in promotional material.

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